



JAO-1111111111111111 Seat No. _____

**B. Sc. (Information Technology) (W.E.F.-2016)
(Sem. I) (CBCS) Examination**

November – 2019

**STCS - 01 : Scientific Technical Communication
Skill**

Time : $2\frac{1}{2}$ Hours] [Total Marks : **70**

- 1 A. Discuss the process of communication in detail. 14
OR
B. Define the term communication and discuss its importance. 14
- 2 A. What is verbal communication? Write, in detail, on both merits and demerits of written communication. 14
OR
B. Write in detail on the basic principles of effective written communication. 14
- 3 A. What is oral communication? Write both advantages and disadvantages of oral communication in detail. 14
OR
B. Write, in detail, on the basic styles of oral communication. 14
- 4 A. Write, in detail, on the importance of listening skills. 14
OR
B. What are the various types of listening? Write, in detail, on the barriers to listening. 14
- 5 Short notes on any two of the following : 14
1. Body Language
2. Interpersonal skills
3. Paralanguage
4. Business Etiquettes.